

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BTTM (Sem.-3)**

## TRAVEL AGENCY AND TOUR OPERATIONS

**Subject Code : BTTM301-18**

**M.Code : 76794**

**Date of Examination : 09-01-23**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

**1. Write briefly :**

- a. What are the products a travel agency offers to its customers?
- b. Which are the various sub departments in large travel agencies?
- c. Define outbound tourism.
- d. Discuss about international tourism?
- e. Define Tour Operator.
- f. Where is the headquarters of IATA?
- g. Enlist new types of travel agencies in 21st century.
- h. Who is the current tourism minister of India?
- i. Describe about DMC (Destination Management Companies)?
- j. Define eco-tourism?

### **SECTION-B**

2. Write a short note on the history of travel agencies in India.
3. Differentiate between online travel agencies and offline travel agencies.
4. Write a short note on the functional aspects of travel agencies.
5. Describe about the history and growth of tourism sector in India.
6. Describe the IATA regulations for setting up of travel agency.

### **SECTION-C**

7. Prepare a case study on business of Kuoni India. Also discuss about its organizational setup.
8. Describe about the current tourism trends in tourism business.
9. Discuss in detail about the role of IATA for promotion of tourism business in India.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**