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Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)
SPECIAL INTEREST TOURISM
Subject Code : BTTM-307-18
M.Code : 76800
Date of Examination : 02-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly :

- a) Enlist the various media used for promotion of SIT in India.
- b) Write three impacts of SIT.
- c) Describe about community based tourism.
- d) What do you understand by aboriginal cultures?
- e) Define Indigenous Tourism.
- f) What are common resources for special interest tourism development?
- g) Pen down the sites famous for spiritual tourism in India.
- h) Enlist the various sites for educational tourism in India.
- i) What is the role of media in tourism sector?
- j) Enlist major players for SIT in India.

SECTION-B

2. Describe in brief about tourism interest cycle.
3. Discuss the conceptual basis for special interest tourism.
4. Enlist the resources required for SIT.
5. Discuss about the scope of senior tourism in India.
6. Which places in India are famous for wine tourism?

SECTION-C

7. Pen down the various forms of tourism. Also write a brief about five forms.
8. Discuss in detail about the present status and scope of SIT products in India.
9. Write down the detailed itinerary of SIT in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.