

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-2)
COMPONENTS OF TOURISM
Subject Code : BTTM-201-18
M.Code : 75864
Date of Examination : 15-12-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Write briefly :
 - a. Tourism product.
 - b. Allocentric tourist.
 - c. Island.
 - d. Accessibility.
 - e. Perishability.
 - f. Tourism geography.
 - g. Motels.
 - h. Ethnic tourism.
 - i. ITC Hotels.
 - j. Cruise.

SECTION-B

2. Explain accommodation as an important component of tourism.
3. Write a detail note on intangible tourism products.
4. Explain the need for transportation in tourism.
5. Write a detail note on Heritage Hotels with suitable example.
6. Write a note on rural tourism with suitable examples.

SECTION-C

7. Explain S.C. Plog's psychographic classification of tourist motivations.
8. Explain the meaning of sustainable tourism with the help of a case study.
9. Write a note of growth of accommodation through ages.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.