

Roll No.

Total No. of Pages : 02

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BTTM (Sem.-1)

TOURISM : CONCEPTS, STATUS AND TRENDS

Subject Code : BTM-101-18

M.Code : 75417

Date of Examination : 10-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. Answer the following :

- What do you mean by transit visitor?
- Name **any 4** type in alternate tourism.
- Define traveller. How is it different from visitor?
- In which year UNWTO was founded? And where is its headquarter?
- Define the concept of space tourism.
- What are floatels? Define with example.
- Which global organization is responsible for upkeep of World Heritage Sites globally.
- Define excursionist.
- Mention **any 4** features of tourism product.
- Differentiate between outbound, inbound and domestic tourists.

SECTION-B

2. Write a note on cultural tourism. How this form is helpful of generating tourism in India?
3. Define the concept of sustainability and how is it promoting sustainable tourism?
4. What are the different typologies used for tourists? Define each with its characteristics.
5. What is difference between eco-tourism and green-tourism? Elaborate with suitable examples.
6. Write a short note on TOPs and ROPs as types of tourist product.

SECTION-C

7. What are factors which are responsible for change in demand and supply in tourism industry in India? Discuss the issues prior Covid-19 in India.
8. *“Tourism is growing industry and there are many economies in the world which are mainly dependant on tourism”*. Justify the statement with any example and state the important historical development of global tourism till date.
9. Write a detailed note on the celebration of World Tourism Day every year, its background, concepts and themes.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.