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Total No. of Pages : 01

Total No. of Questions : 08

BTTM (2018 & Onwards) (Sem.-1)
TOURISM : CONCEPT, STATUS AND TRENDS
Subject Code : BTTM-101-18
M.Code : 75417

Time : 2 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 6 marks.

Q1 What are the factors affecting tourism demand?

Q2 Describe the characteristics of tourism product.

Q3 Comment on latest tourism statistics of India.

Q4 Differentiate between Mass tourism and Alternate tourism.

Q5 Enumerate the factors inhibiting the growth of tourism.

Q6 Enlist the emerging tourism trends. Also cite certain successful case studies of such tourism paradigms.

Q7 What is cultural tourism? Explain its components.

Q8 India is emerging as a global tourism destination. Elucidate.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions. Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC. Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.