

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. Business Economics(BBE) (2015 to 2017) (Sem.-2)

PRINCIPLES OF MANAGEMENT – II

Subject Code : BBE-201

M.Code : 72768

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :
 - a. Explain “workforce diversity”.
 - b. Discuss distributive justice and procedural justice.
 - c. Explain the link between perception and decision making.
 - d. What are main causes of job satisfaction?
 - e. What is meant by the terms “person-job fit” and “person-organization fit.”?
 - f. Compare and contrast four types of teams.
 - g. Outline five stages of group development.
 - h. What is halo effect?
 - i. Compare the functional and dysfunctional effects of organizational culture on people.
 - j. Define power and contrast leadership and power.

SECTION-B

UNIT-I

2. Define organizational behavior (OB). Organizational behavior is an applied behavioral science built upon contributions from a number of different disciplines. What are these disciplines and what are the contributions of each discipline?
3. Write short notes on :
 - a. Role of OB in management practices
 - b. Describe the concept of turnover. Why is turnover of such great concern to organizations?

UNIT-II

4. Compare contemporary theories of motivation. Apply the key tenets of expectancy theory to motivating employees.
5. Discuss the three components of an attitude. Identify four employee responses to dissatisfaction.

UNIT-III

6. Identify the characteristics of effective teams. Outline how organizations can create team players.
7. Define leadership. Outline various leadership theories while highlighting their implications in management.

UNIT-IV

8. Define and describe the traditional view of conflict. Discuss the three general categories of conditions which may be the sources of conflict. How can conflict be created?
9. Discuss resistance to change in term of its organizational sources. Explain the three consequences of stress.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.