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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. Business Economics(BBE) (2015 to 2017) (Sem.-2)

PRINCIPLES OF MANAGEMENT – II

Subject Code : BBE-201

Paper ID : [72768]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :
 - a) Management as an art
 - b) Name five management thinkers
 - c) BPR
 - d) Organizing
 - e) Span of control
 - f) Centralization
 - g) Staff function
 - h) Unity of command
 - i) Delegation
 - j) TQM

SECTION-B

UNIT-I

2. Management consists of the interlocking functions in order to achieve the objectives. Discuss those functions.
3. What are basic challenges of Management and what is the role of a manager?

UNIT-II

4. Define planning process. How does MBO impact plans?
5. Discuss different approaches to decision making and their implications.

UNIT-III

6. Compare merits and demerits of “Centralized” and “Decentralized” departmentation.
7. Discuss the importance and role of staffing for organization.

UNIT-IV

8. What is the concept of Control and state requirements of a good control system?
9. Write notes on :
 - a) Business outsourcing
 - b) Benchmarking

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.