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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. Business Economics(BBE) (2015 to 2017) (Sem.-2)

PRINCIPLES OF MANAGEMENT – II

Subject Code : BBE-201

Paper ID : [72768]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :
 - a. Organizational Behaviour
 - b. Perceptions
 - c. Motivation
 - d. Group dynamics
 - e. Business Environment
 - f. Leadership
 - g. Managerial grid
 - h. Group norms
 - i. Management conflict
 - j. Stress management

SECTION-B

UNIT-I

2. What is organizational behaviour? Discuss its relevance in today's business environment.
3. Why OB is required for management practices? What are the challenges for OB?

UNIT-II

4. How we can measure the attitude? Discuss the importance of different components of attitude.
5. Explain the personality. What are the major determinants of personality?

UNIT-III

6. What are the types of group dynamics? How they are different from Groups norms and Group cohesiveness?
7. Discuss the dynamics of managerial leadership. Explain the nature and leadership styles.

UNIT-IV

8. What is management conflict? How they are going to effect the functioning of business organization?
9. Discuss the concept of stress management. How training is useful for controlling the stress?