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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Business Economics)(BBE)(2015 to 2017) (Sem.-1)

PRINCIPLES OF MANAGEMENT – I

Subject Code : BBE-101

M.Code : 72691

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1 Write Briefly :

- a) Management
- b) Planning
- c) Scalar chain
- d) Strategic Decision
- e) Departmentation
- f) Informal organization
- g) Delegation of Authority
- h) Feed forward control
- i) Knowledge management
- j) TQM

SECTION-B

UNIT-I

- Q2 “Management is an Art of getting things done through others”. Discuss.
- Q3 What are the major findings of the Hawthorne experiments?

UNIT-II

- Q4 Discuss limitations and role of planning in a modern business organization.
- Q5 Discuss the concept and process of MBO in detail.

UNIT-III

- Q6 Discuss advantages and disadvantages of decentralization. When should we go for a decentralisation?
- Q7 What is authority? Describe various sources of Authority.

UNIT-IV

- Q8 Explain the process of control in management. What are the requirements of effective control system?
- Q9 “Benchmarking is the process of comparing business processes and performance metrics to industry bests and for best practices from other industries”. Explain this statement.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.