

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(Business Economics) (BBE) (2015 to 2017) (Sem.-I)

PRINCIPLES OF MANAGEMENT – I

Subject Code : BBE-101

Paper ID : [72691]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1 Write a short note on :

- a) Objective of management
- b) Organization V/s management
- c) System approach
- d) MBO
- e) Routine V/s Strategic decision
- f) Functional organization
- g) Functional Departmentation
- h) TQM
- i) Bench Marking
- Span of control

SECTION-B

UNIT I

Q2 “Management is the art of getting things done through people”. Comment .

Q3 Describe the contribution of Elton Mayo to the development of management thought.

UNIT II

Q4 Discuss the benefits and weaknesses of MBO.

Q5 Discuss various techniques of decision making.

UNIT III

Q6 Discuss various factors influencing Departmentation. What is the necessity of Departmentation?

Q7 “Organization is an important tool to achieve enterprise objectives ”. Comment.

UNIT IV

Q8 Describe the steps in establishing a sound procedure for control.

Q9 Discuss the process of Kaizen in management by giving an example.