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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc Business Economics (BBE) (2015 to 2017) (Sem.-6)

SMALL BUSINESS AND ENTREPRENEURSHIP

Subject Code : BBE-602

M.Code : 75050

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1. Write a short note on :

- a) What do you mean by a small scale industry?
- b) Highlight importance of taking NOC from pollution board.
- c) What do you mean by project appraisal?
- d) Define concept of social responsibility.
- e) What are NGOs?
- f) Define entrepreneur.
- g) What are objectives of PERT technique?
- h) What is rationale for imparting entrepreneurial training?
- i) Define social entrepreneurship.
- j) Define the term turnaround strategy.

SECTION-B

UNIT-I

- 2) Highlight importance of small and Medium Enterprises (SMEs) in economic development of India. Critically examine salient components of policies governing SMEs in India
Outline the steps involved in setting up a small scale industry in India. Highlight important sources of finance for SMEs in India.
- 3)

UNIT-II

- 4) a) Highlight important institutions involved in supporting SMEs in India.
b) Outline important components of the business plan for an SME.
- 5) What are the major challenges encountered by SMEs in India? Give suitable recommendations to remove such challenges. Illustrate your recommendation.

UNIT-III

- 6) a) What are the characteristic features of a successful entrepreneur?
b) Elaborate on classification of entrepreneurs.
- 7) Critically examine important theories of entrepreneurship. Give illustrations in support of your answer.

UNIT-IV

- 8) Highlight the steps involved in the entrepreneurial development process. Illustrate your answer with suitable illustrations.
- 9) Why is it important to undertake environmental scanning? Highlight the purposes of undertaking financial and technical feasibility analysis of an entrepreneurial venture.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.