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Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2012 & Onwards) (Sem.-5)
SPA AND RESORT ENTREPRENEURSHIP
Subject Code : BHSRM-503
M.Code : 72071

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer the following :
 - a) Define Spa.
 - b) Customer needs in spa.
 - c) Importance of website for resort business.
 - d) Customer care in resort.
 - e) Wet rooms
 - f) What is Entrepreneurship?
 - g) What are the Safety standards that has to kept in mind in spa?
 - h) Write a note on Spa operations.
 - i) What do you understand by Work ethics?
 - j) Concept of Resort in Hospitality.

SECTION-B

2. Explain in detail about health care concerns in spa business.
3. Define and explain greening of spa.
4. Differentiate between basic skin care equipment and advanced skin care equipments.
5. Write a note on developing plan of a spa.
6. Explain importance of architecture in designing and developing a spa business.

SECTION-C

7. Define and explain types of rooms and their importance in a spa.
8. Write a note on Hydrotherapy equipment and Treatment furnishing.
9. What are the training and education standards for resort business?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.