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Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2012 & Onwards) (Sem.-5)

RESEARCH METHODOLOGY

Subject Code : BHSRM-504

Paper ID : [A3142]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students has to attempt any TWO questions.

SECTION-A

Q1 Answer briefly :

- a) What do you understand by sampling?
- b) What is the meaning of the term Universe?
- c) What is quantitative research?
- d) What is Chi-Square test?
- e) What are dichotomous questions?
- f) What is secondary data?
- g) What is the meaning of research problem?
- h) Explain factor analysis.
- i) What is Synopsis?
- j) What is applied research?

SECTION-B

- Q2 Describe the salient features of a scientific research.
- Q3 Explain the steps that are involved in questionnaire design.
- Q4 Explain the relationship between exploratory, descriptive and causal research.
- Q5 What is a research problem? State the components of research problem.
- Q6 Data collection is the backbone of business research. Discuss about the various techniques used for data collection.

SECTION-C

- Q7 Explain how computers have helped the researchers in conducting a good research.
- Q8 Give the various steps in writing of a good research report.
- Q9 Explain the procedure of hypothesis testing.