

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2014 & Onwards) (Sem.-2)

RESORT MANAGEMENT

Subject Code : BHSRM-205

M.Code : 46510

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly :

- a. Characteristics of Resort.
- b. What is planning?
- c. What are the theme resorts?
- d. Define Employee Productivity.
- e. Define Host Concept.
- f. What is human resource training in terms of security and safety?
- g. Explain any two advertisement techniques followed by resorts.
- h. What are historical challenges of resort development?
- i. What is the role of budgeting in resort management?
- j. Describe resort development.

SECTION-B

2. How Food & Beverage planning is done in resorts?
3. What are the various services provided to a guest in a resort?
4. What are the social and cultural aspects of gaming?
5. What are the safety measures needed to be taken during water sports?
6. What interpretation do you make from the behaviour of a gambler?

SECTION-C

7. What are the future trends followed in resort development, management and planning?
8. Describe the economic impact of the resort and gaming industry.
9. Define Eco-resorts. What is the need to promote eco-resorts in present day world?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.