

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2012 & Onwards) (Sem.-1)  
PRINCIPLES OF MANAGEMENT  
Subject Code : BHSRM-101  
M.Code : 46501

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## SECTION-A

Q1 Answer briefly :

- a) What is meant by decentralization?
- b) Discuss the benefits of MBO.
- c) What is line and staff organization?
- d) What is meant by delegation?
- e) What is matrix organization?
- f) What is span of management?
- g) What are the business ethics?
- h) Differentiate between formal and informal organization.
- i) What is meant by Job design?
- j) What is span of management?

## SECTION-B

- Q2 Discuss the various determinants of effective decentralization and differentiate between centralization and decentralization.
- Q3 What is meant by organizational objectives? Discuss the concept and advantages & disadvantages of MBO.  
Discuss the budgetary and non budgetary controlling devices.
- Q4 What is communication? Discuss the process and barriers and breakdown of communication.
- Q5 Discuss the need & process of performance appraisal.
- Q6

## SECTION-C

- Q7 What is Organizing? Discuss the types of organization, organization chart and its principles.
- Q8 What is departmentation? Discuss departmentation by function, territory, product, customer group and matrix organization.
- Q9 What is the social responsibility? Pen down the types of social responsibilities and business ethics needed by the business.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.