

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2012 & Onwards) (Sem.-1)

INTRODUCTION TO SPA MANAGEMENT

Subject Code : BHSRM-102

Paper ID : [G1102]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1. Explain briefly the following term :

- a) Destination spa
- b) Alternative medicine
- c) Ayurveda
- d) Cosmetologists
- e) Massage
- f) Hydrotherapy
- g) Deep tissue massage
- h) Reflexology
- i) Roman thermal spa
- j) Cuisine

SECTION-B

- Q2. Describe the philosophy of spa.
- Q3. Describe the importance of water rituals in different cultures.
- Q4. Explain the influence of spa culture on society.
- Q5. Discuss the role of superior service on customers overall experience.
- Q6. Discuss the different types of massage techniques.

SECTION-C

- Q7. Write a detailed note on Asian massage styles.
- Q8. Write an essay on the development of contemporary spa.
- Q9. Give a brief account on Indian Scenario in spa management.