

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2014 & Onwards) (Sem.-I)  
INTRODUCTION TO SPA MANAGEMENT  
Subject Code : BHSRM-102  
M.Code : 46502

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## SECTION-A

1. Short answer type questions :
  - a. Define Spa.
  - b. What is the importance of water rituals?
  - c. Define any two massage techniques.
  - d. Describe movement education.
  - e. Merits of spa.
  - f. Write any two duties of spa manager.
  - g. Describe spa-goers
  - h. What is exfoliation?
  - i. Define Spa Cuisine.
  - j. What are the domains of spa?

## SECTION-B

2. What is contemporary spa? What are its objectives?
3. Who were the people involved in medical spa during eighteenth century? What practices they followed?
4. Describe how spa culture has influenced the hospitality industry.
5. Explain current spa therapies followed in hospitality industry.
6. Describe in detail the philosophy of spa.

## SECTION-C

7. Elaborate the purpose and process of various body treatments.
8. Explain in detail how to achieve superior spa service by creating memorable experiences.
9. Elaborate the pioneers in mind-body fitness and movement education.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.