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Total No. of Pages : 02

Total No. of Questions : 09

BHSRM (2012 & Onwards) (Sem.-1)
INTRODUCTION TO SPA MANAGEMENT
Subject Code : BHSRM-102
M.Code : 46502

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1. Define the term :

- a) Culture
- b) Spa goers
- c) Body treatments
- d) Hospitality
- e) Cuisines
- f) Zakusi
- g) Massage techniques
- h) Water rituals
- i) Medical spa
- j) Spa Management

SECTION-B

- Q2. Discuss the importance of water and water rituals.
- Q3. Identify how spa culture has influenced society.
- Q4. What are the challenges in development of Spa industry?
- Q5. Discuss the latest Spa therapies.
- Q6. Discuss the various pioneers in mind-body fitness and movement education.

SECTION-C

- Q7. Describe how religious and political issues affected the development and popularity of Spas in Europe.
- Q8. Explain in detail the various body treatments.
- Q9. Describe the transitions that spas made during the early years of the contemporary period.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.