

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

BHMCT (Sem.-7)  
RESORT MANAGEMENT  
Subject Code : BH-417  
M.Code : 14582

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

## SECTION-A

Write short notes on :

1. Condominium
2. Market segmentation
3. Eco resorts
4. Shared ownership.
5. Seasonality in resort operations
6. Competitive analysis
7. Mega resorts
8. Entertainment as an element of resort complex
9. Resorts
10. Time share

## SECTION-B

11. How can community resources be used in developing resort complex?
12. Discuss different types of resort ownerships.
13. Competitive analysis is an integral part of planning and development of resort complex. Elaborate.
14. Discuss in detail the shared ownership concepts.
15. What are the common family oriented services present in resorts?

## SECTION-C

16. What are the different factors leading to growth in leisure tourist market?
17. Discuss the Characteristics of resort management.
18. Discuss the socio economic impact of resort development.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.