Roll No. Total No. of Pages : 02

Total No. of Questions: 09

BHMCT (Sem.-7)
FRONT OFFICE MANAGEMENT

Subject Code: BHMCT-701-18

M.Code: 90747

Date of Examination: 14-01-2023

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

## **SECTION-A**

# 1. Write briefly:

- a) RevMAP
- b) Capital budget
- c) Credit control
- d) Yield
- e) Upsetting
- f) Revpar
- g) Suggestive selling
- h) Skippers
- i) Forecasting
- j) Registration.

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# **SECTION-B**

- 2. What are the latest trends followed in front office department of a business hotel?
- 3. Explain the services provided by front office department.
- 4. List the various steps in measuring the yield.
- 5. What are the various frauds happen in front office department?
- 6. What are the various methods of hotel product selling?

# **SECTION-C**

- 7. Explain the various types of budget.
- 8. What do you understand by Cash control? Explain the various physical control measures adopted by hotels.
- 9. What are the various elements of revenue management?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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