

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-6)
ORGANIZATION & CONSUMER BEHAVIOUR

Subject Code : BH-419

M.Code : 14583

Date of Examination : 24-12-22

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **ONE** mark each.
2. **SECTION-B** contains **FIVE** questions carrying **2½** (Two and Half) marks each and students has to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **FIVE** marks each and students have to attempt any **TWO** questions.

SECTION-A

- 1. Write short notes on :**
- a) Halo effect
 - b) Matrix organisational structure
 - c) Extroversion
 - d) Hygiene factors
 - e) Extrinsic motivation
 - f) Employee turnover
 - g) Stress management
 - h) Transformational leadership
 - i) Group norms
 - j) Organisational effectiveness.

SECTION-B

2. Why is it important to study organisation behaviour for a manager?
3. Discuss the stages of group development.
4. What are different forms of Organization structure?
5. Explain the process of perception.
6. What are the factors in Organization climate?

SECTION-C

7. What is the role of a manager in an organisation & what are the management skills required for effective functioning?
8. What is Personality? What are the determinants of personality?
9. Discuss different leadership styles in Indian organization.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.