

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 18

BHMCT (Sem.-5)
BUSINESS POLICY & ENVIRONMENT
Subject Code : BH-308
M.Code : 14565

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.

SECTION-A

Answer briefly :

- 1) Business Policy
- 2) Technological Environment
- 3) Mission
- 4) Role of Strategic Management
- 5) Non Structural Issues in Strategy
- 6) Any two objectives of Securities(Contract and Regulation) Act,1956
- 7) Meaning of Sick Company
- 8) Any two benefits of a Multinational Corporation(MNC)
- 9) Ecology Issues
- 10) Any two points justifying role of Govt. as Regulator in Business

SECTION-B

- 11) Describe any two techniques of Environmental Analysis in detail.
- 12) What is the role of Strategic Management? Discuss in detail.
- 13) Describe the concept of Organizational Objectives in brief.
- 14) Discuss in brief various types of pollution adversely affecting our lives.
- 15) What do you understand by LPG(Liberalisation, Privatisation and Globalisation)? Discuss in brief.

SECTION-C

- 16) What do you mean by a Strategy? Describe in detail the Strategic Management Process.
- 17) What are the objectives of Consumer Protection Act, 2019? Also describe various rights available to a consumer under Consumer Protection Act, 2019.
- 18) Write a descriptive essay on Strategic Review and Control highlighting its important aspects.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.