

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BHMCT (Sem.-5)**  
**BUSINESS POLICY & ENVIRONMENT**

**Subject Code : BH-308**

**M.Code : 14565**

**Date of Examination : 19-12-22**

**Time : 3 Hrs.**

**Max. Marks : 30**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.**
2. **SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.**

## SECTION- A

- 1. Write short notes on :**
- a) Internal Environment
  - b) Business Policy
  - c) SEBI
  - d) Strategic Management
  - e) Globalization
  - f) Mission and Vision
  - g) Sick Industrial Units
  - h) Economic Environment
  - i) Ecology issue
  - j) Choice of Strategy.

## **SECTION-B**

2. Discuss the nature of policy and strategy and how does it help in business policy?
3. Discuss the process of strategy review and control.
4. What are environmental issues?
5. Describe SWOT analysis in detail.
6. What are the provisions of Consumer Protection Act, 1986?

## **SECTION-C**

7. What are the various techniques of environment forecasting?
8. Discuss the provisions of MRTP Act, 1969.
9. What is the process of strategic review and control?

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.**