

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-4)
TOURISM MANAGEMENT

Subject Code : BH-214

M.Code : 14550

Date of Examination : 10-01-23

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.**
2. **SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write short notes on :**
 - a) Excursionists
 - b) PATA
 - c) Domestic Tourism
 - d) Religious Tourism
 - e) W.T.O.
 - f) Low cost airlines
 - g) Ancillary services in Hotels
 - h) Wellness Tourism
 - i) Accommodation
 - j) DOT

SECTION-B

2. Highlight the popular concepts of tourism industry of India.
3. Enlist the main motivating factors behind travel.
4. Highlight the contribution of Rural Tourism help in the growth .of community.
5. What are various goods and services offered in Tourism Industry?
6. Throw some light on Travel and Tourism industry after independence.

SECTION-C

7. Explain the characteristic features of Tourism products.
8. Explain I ATA and its role in Tourism.
9. Explain different sectors of tourism industry.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.