

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-1)
COMMUNICATION-I
Subject Code : BH-103
M.Code : 14502
Date of Examination : 23-01-23

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.**
2. **SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.**

SECTION-A

1. Write short notes on :
- Define the term Formal Communication.
 - What is proper voice modulation?
 - Explain the term Vertical Communication.
 - Define the term Personal Zone on speaking.
 - Define the term spatial pattern of speaking.
 - What is the importance of Welcome Speech in an event?
 - Define the term proper voice modulation.
 - What do you mean by Audience Analysis?
 - Define the term Verbal Communication?
 - Explain **any two** types of listening.

SECTION-B

2. Distinguish between One-Way & Two-way Communication.
3. Explain the purpose of Business Communication.
4. What are the essential qualities of a Good Speaker?
5. Discuss the process of Business-Communication.
6. Explain the basics of Restaurant English with examples.

SECTION-C

7. Discuss the meaning, role and importance of Business Communication.
8. Explain the types and levels of Listening. Mention the barriers in an effective listening.
9. Discuss the purpose and basics of deliver a speech in an event.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.