Roll No.

Total No. of Pages: 02

Total No. of Questions: 18

BHMCT (Sem.-1) COMMUNICATION-I Subject Code : BH-103 M.Code : 14502

Time: 3 Hrs. Max. Marks: 30

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- 2. SECTION-B contains FIVE questions carrying 21/2 (Two and Half) marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

Write short notes:

- 1. Audience analysis
- 2. Note taking
- 3. Non Verbal Communication
- 4. Elements of communication
- 5. Coding
- 6. Paraphrasing
- 7. Empathy
- 8. Responding
- 9. Active listening
- 10. Vertical communication

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SECTION-B

- 11. What are the essential qualities of a good speaker?
- 12. What are listening Barriers?
- 13. Discuss the nature of business communication?
- 14. Discuss the guidelines for effective listening?
- 15. What is grapevine communication?

SECTION-C

- 16. Discuss the models of Communication in detail?
- 17. Discuss the factors to be considered while delivering a public speech?
- 18. What is the role of body language in public speech?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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