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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Business Economics) (BBE) (2015 to 2017) (Sem.-I)

PRINCIPLES OF MANAGEMENT – I

Subject Code : BBE-101

M.Code : 72691

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :
 - a) Name five management thinkers
 - b) Organizing
 - c) Span of control
 - d) Centralization
 - e) Maslow hierarchy of needs
 - f) Responsibility and accountability
 - g) Authority
 - h) Bounded rationality
 - i) De-Centralization
 - j) Decision making

SECTION-B

UNIT-I

2. Discuss and list roles of manager as given by Mintzberg.
3. Give the scientific perspective of management and discuss evolution of the same.

UNIT-II

4. Elaborate process of planning . How does MBO impact management process?
5. Discuss the impact of business conditions on business forecasting.

UNIT-III

6. What is the role played by organizing function of management in delegation, responsibility and accountability and their role in organizational structure.
7. Write a detailed note on process of staffing and recruitment.

UNIT-IV

8. Discuss tools of and techniques of c including informational requirements of control systems.
9. Discuss modern management techniques:
 - A) KAIZEN
 - B) OUTSOURCING
 - C) BENCHMARKING.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.