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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

ORGANIZATION BEHAVIOUR

Subject Code : BBA-201

M.Code : 10544

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

- 1 Explain briefly :
 - a. Challenges to OB
 - b. OB in today's business environment
 - c. Nature of Perception
 - d. Components of attitude
 - e. Stereotyping
 - f. Group Norms
 - g. Leadership styles
 - h. Change Management
 - i. Individual Stress Coping Strategies
 - j. Organisational Culture

SECTION-B

UNIT-I

2. What do you mean by Organization Behaviour? Explain the nature & scope of OB.
3. Discuss the role of OB in management practices.

UNIT-II

4. What is Herzberg's theory of motivation? How is it different from Maslow's Need Hierarchy theory?
5. What is personality? Discuss about the factors influencing personality.

UNIT-III

6. What is team management? What are different types of teams working in an organization?
7. Explain the behavioral and situational approaches to the leadership.

UNIT-IV

8. What are different approaches to manage functional and dysfunctional conflicts? Explain by giving examples.
9. What is the role of Power & Politics in organizations? Does it hinder organization performance or is it inevitable in today's context for survival? Discuss.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.