

Roll No.

Total No. of Pages : 02

Total No. of Questions : 18

BBA (2014 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

ORGANIZATION BEHAVIOUR

Subject Code : BBA-201

M.Code : 10544

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Explain briefly :

1. Business environment
2. Inter group behavior
3. Leadership
4. Halo effect
5. Learning
6. Personality
7. Self esteem
8. Group development
9. Organizational change
10. Management conflict

SECTION-B

UNIT-I

11. Discuss the role of organizational behavior in an organization.

12. Write a short note on :

- a. Managerial challenges
- b. Environmental challenges
- c. Globalization/Global challenges
- d. Organizational challenges

UNIT-II

13. Explain the 'Herzberg' two factor theory and differentiate it from Maslow's theory.

14. Explain the features of attitudes. What are its components?

UNIT-III

15. Explain the trait theory of leadership in detail.

16. Define group cohesiveness. What are the sources of cohesiveness?

UNIT-IV

17. Bring out the impact of stress on performance and satisfaction.

18. What do you mean by planned organizational change? Give reasons for organizational change.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.