Roll No. Total No. of Pages

Total No. of Questions: 09

B.Tech. (CSE/Artificial Intelligence & Machine Learning) (Sem.-5)

DATA VISUALIZATION USING TABLEAU

Subject Code: BTAIML 505-20 M.Code: 93181

Date of Examination: 02-01-23

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a. Application of data visualization
- b. Aggregation
- c. Histogram
- d. Gant Chart
- e. Data Joins
- f. One-dimensional unit charts
- g. Purpose of Filters
- h. Crosstab
- i. Dimension
- j. Encoding.

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SECTION-B

- 2. Write down a note on the importance of data visualization,
- 3. Explain various steps involved in performing table calculations in Tableau.
- 4. Explain the purpose charts in detail by taking an example.
- 5. Explain in detail alternative approaches available to Pie Charts.
- 6. Write a note on the dashboard and distribution of Tableau.

SECTION-C

- 7. Explain in detail Key factors of data visualization and its types.
- 8. How do Tableau Maps help in better data visualization? Explain by taking an Example
- 9. Explain a note on models available for Data storytelling.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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