

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc. (Hons.) (Agriculture) (Sem.-6)**

# AGRICULTURAL JOURNALISM

**Subject Code : BSAGXXX-19**

**M.Code : 91804**

**Date of Examination : 20-01-2023**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

1. **Write briefly :**
  - (a) Conventional Journalism
  - (b) Sources of agricultural information
  - (c) Tail of news
  - (d) Abstract
  - (e) Art work
  - (f) Headline
  - (g) Wire Service
  - (h) Readability
  - (i) Symbol for “insert full stop”
  - (j) Copy reading

### **SECTION-B**

2. Explain the nature and scope of agricultural journalism in India.
3. What are the various functions of Newspapers and Magazines?
4. Describe the structure of agricultural news.
5. Explain the method of abstracting research articles.
6. What are the different types of agricultural stories?

### **SECTION-C**

7. Discuss the editorial mechanics for a newspaper.
8. What is an interview? What are the various steps in conducting an interview?
9. What is meant by an illustration? What are its various types and role in agricultural stories?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**