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Total No. of Pages: 02

Total No. of Questions: 09

Bachelor of Science (Fashion Technology)(Sem. – 6)

ENTREPRENEURSHIP

Subject Code: BSFT-605

M Code: 72341

Date of Examination : 07-01-2023

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Answer the following:
 - a) What are the Factors of Production?
 - b) Give the full form of DIC.
 - c) Define the term marketing.
 - d) What are the various types of entrepreneurs?
 - e) Difference between SSI and LSL?
 - f) What is project appraisal?
 - g) Give the full form of PERT.
 - h) Define the term network analysis.
 - i) Define the term human resource management.
 - j) What is SIDBI?

SECTION-B

2. What is project appraisal and significance?
3. Define the term entrepreneurship. How entrepreneurship is related to economic development?
4. Define the term entrepreneur and their types.
5. What is project design? Explain PERT and CPM.
6. Discuss various merchandise mix strategies.

SECTION-C

7. Explain the factors which are affecting entrepreneurial growth.
8. Write a short note on small scale industries.
9. Describe in detail institutions assisting entrepreneurs.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.