

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Agriculture) (Sem.-6)

FUNDAMENTALS OF AGRI-BUSINESS MANAGEMENT

Subject Code : BSAG-606

M.Code : 74349

Date of Examination : 23-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write short notes on :

- a) Importance of agro based industries
- b) Entrepreneurship
- c) Managerial characteristics
- d) Marketing mix
- e) Farm sector
- f) Agri-business management
- g) Tools of control
- h) Project management
- i) Price lining
- j) Constraints in setting up agro-based industries.

SECTION-B

2. Define agribusiness management and discuss its scope of agribusiness in India.
3. Discuss the nature/characteristics and key elements of organization.
4. Briefly explain the various steps involved in planning.
5. What do you understand by entrepreneurship development with reference to? Discuss.
6. Explain the objective of setting a price strategy.

SECTION-C

7. Write about overview of Indian Political and economic system and their role in agri business development?
8. “*An agri business manager can improve the economic infrastructure of farming economy*”. Comment on the statement.
9. Discuss the various stages of a project cycle.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.