

Roll No.

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Total No. of Pages : 02

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B.Sc. (N & D) (Sem.-5)
ENTREPRENEURSHIP DEVELOPMENT &
BUSINESS MANAGEMENT

Subject Code : BSND313-18

M.Code : 90841

Date of Examination : 16-12-2022

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1) Write briefly :

- a) Budgeting
- b) Creativity
- c) Enterprise
- d) Motivation
- e) Business Incubation.
- f) Industrial Sickness.
- g) What is Financial Analysis?
- h) What are the various sources of financing?
- i) Distinguish between entrepreneur, and manager.
- j) Intrapreneuership.

SECTION-B

- 2) Explain the need and importance of entrepreneurial development.
- 3) Discuss the various motivating factors essential for entrepreneurial success.
- 4) Why do Entrepreneurs fail? Cite suitable examples to justify your answer.
- 5) Discuss the critical success factors for small business.
- 6) What are the challenges faced by entrepreneurs? Discuss.

SECTION-C

- 7) Write a detailed note on intellectual property rights.
- 8) Discuss the various sources of funds available for starting a new business.
- 9) *“It is better to be a job creator rather than being a job seeker”*. Discuss the statement with suitable examples.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.