

**Roll No.**

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**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc. (AMT/Multimedia) (Sem.-5)**

# MEDIA THEORY

**Subject Code : AMT-503**

**M.Code : 14029**

**Date of Examination : 14-12-22**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

## SECTION-A

1. Write briefly :
  - a. Language of lens
  - b. Film Continuity
  - c. Romantic comedy
  - d. Convergence of media
  - e. Formalist Film Theory
  - f. Theater vs. Cinema
  - g. POV
  - h. Non linear narrative
  - i. Female Gaze
  - j. Oppositional Reader.

## SECTION-B

2. What does reception theory argue about media's effect?
3. What is the main concept of feminism theory?
4. Discuss the genre theory in films.
5. Discuss the relationship of media and culture.
6. What is the difference between film criticism and film review?

## SECTION-C

7. “*Cinema is the most modern art form.*” Comment.
8. Comment on the films relationship to individual viewers and society at large.
9. Why a spectator gets immersed into the visual world of the film?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**