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Total No. of Pages : 02

Total No. of Questions : 09

**B.Sc. (JAMC) (Sem.-5)**  
**WORLD MEDIA SCENARIO**  
**Subject Code : BJAMC-301**  
**M.Code : 13023**  
**Date of Examination : 12-12-22**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of TEN questions carrying TWO marks each.
2. **SECTION-B** contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. **SECTION-C** contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

1. **Answer briefly :**

- a) What global media?
- b) Digital divide
- c) Media Convergence
- d) Define Media Innovations
- e) News: A commodity
- f) NANAD (Non Aligned News Agency Pool)
- g) What is meant by colonization of communication?
- h) Global village
- i) India's Nuclear Power Policy
- j) What is G20?

## **SECTION-B**

2. How can Communication help environment conservation?
3. Discuss the role of two international agencies in facilitating information flow among countries.
4. What are the demands by developing countries for a new information order?
5. What was the Media Scenario before World War II?
6. What according to you is cold war? Was it real or created by media?

## **SECTION-C**

7. What is New World Information Order? What contribution did NANAP make in establishing New World Information Order?
8. Name the media magnates who dominate the global media organizations.
9. Briefly write a note on Mac Bride commission report.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**