

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc- Honours (Agriculture) (Sem.-5)
ENTREPRENEURSHIP DEVELOPMENT &
BUSINESS COMMUNICATION

Subject Code : BSAG-506-19

M.Code. : 90945

Date of Examination : 23-12-2022

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1) Write briefly :

- (a) Achievement motivation
- (b) Distinguish between Invention and Innovation.
- (c) Rural Enterprise
- (d) Differentiate between Entrepreneur and Manager.
- (e) Define Subsidies.
- (f) Supply Chain
- (g) Total quality management
- (h) Entrepreneurial Traits.
- (i) “*Innovation is the hallmark of entrepreneurship*”. Explain
- (j) Controlling

SECTION-B

- 2) Describe the institutional set-up for the entrepreneurial development of Agri business in India.
- 3) Write a detailed note on the steps for establishing a good entrepreneurial system.
- 4) Discuss the various managerial skills required to be a successful entrepreneur.
- 5) Discuss the various opportunities for Agri entrepreneurship with suitable examples.
- 6) What do you understand by entrepreneurial motivation? What are the factors facilitating or affecting entrepreneurial ambition?

SECTION-C

- 7) What is the impact of economic reforms on Agribusiness? Which are the various government institutions for entrepreneurial development?
- 8) Explain in detail the establishment of an entrepreneurial system.
- 9) What do you understand by project planning? What are the elements of a good report?.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.