Roll No. Total No. of Pages: 02

Total No. of Questions: 09

B.Sc.(ATHM) (Sem.-5)
TOURISM POLICY IN INDIA

Subject Code: BTA-25 M.Code: 71801

Date of Examination: 21-12-22

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt ANY FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt ANY TWO questions.

SECTION-A

1. Explain briefly the following terms :

- a) What all agencies or organisations are responsible for planning of tourism in India?
- b) In which year Chicago convention and Warsaw convention took place?
- c) What do you mean by responsible tourism?
- d) Expand the full form of the TFCI and mention the year of its implementation.
- e) What are the tag lines of Kerala tourism and Uttarakhand Tourism.
- f) Name all the stages of Product life cycle.
- g) Name 4 tourist attractions of Madhya Pradesh.
- h) Name 5 key steps in Tourism planning process.
- i) What do you mean by e-visa?
- j) What do you understand by planning? Why is it necessary in tourism industry?

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SECTION-B

- 2. Illustrate the main points of National Action Plan 1992 and their implementation in Indian tourism industry.
- 3. Discuss the main issues highlighted during Bermuda convention and its importance for tourism industry globally.
- 4. Mention the initiatives taken by Government of India to boost the tourism sector during eleventh five year plan.
- 5. State the problems which may occur during rural tourism planning in India. Also suggest some measures to solve them.
- 6. How ITDC is helpful in tourism development in India?

SECTION-C

- 7. Highlight th role of public sector for promoting tourism in India by taking initiatives taken by government for promotion in India and abroad.
- 8. Elucidate the statement that tourism industry is volatile to seasonality and pandemic but also recover fast during favourable time.
- 9. Write a detailed note on the journey of tourism sector since 1947 till date in India.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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