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Total No. of Pages : 02

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B.Sc. (Hons.) (Agriculture) (Sem.-4)
AGRICULTURAL MARKETING TRADE & PRICE

Subject Code : BSAG-408-19

M.Code : 79747

Date of Examination : 05-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Terminal v/s Seaboard Market
- b) Regulated v/s Unregulated market
- c) Bonded Warehouses
- d) Producer's price
- e) Buffer stocks
- f) Perfect v/s Imperfect Market
- g) AGMARK
- h) Speculation v/s Hedging
- i) Minimum Support Price
- j) CACP.

SECTION-B

2. Define marketed and marketable surplus and discuss relationship between them.
3. Explain the four stages of the product life cycle.
4. Discuss the main functions of co-operative marketing societies.
5. Discuss the objectives and functions of FCI.
6. Explain the factors affecting cost of marketing and reasons for higher marketing costs of agricultural commodities.

SECTION-C

7.
 - a) Briefly discuss marketing functions and their classification.
 - b) Briefly explain the role of agricultural marketing in economic development.
8.
 - a) Write a short note on WTO.
 - b) Write a short note on implications on AoA.
9.
 - a) Discuss the types of risk involved in agricultural marketing and measures adopted or risk management.
 - b) Discuss the relationship of Farmer's Price, Marketing Costs and Consumer's Price.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.