

Roll No.

Total No. of Pages : 02

Total No. of Questions : 11

B.Sc (Medical Technology-Anesthesia & Operation Theatre) (Sem.-1)

ENGLISH

Subject Code : BTHU-101-18

M.Code : 91350

Date of Examination : 14-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **EIGHT** questions carrying **TWO** marks each.
2. **SECTION-B** contains **EIGHT** questions carrying **FOUR** marks each and students have to attempt any **SIX** questions.
3. **SECTION-C** will comprise of two compulsory questions with internal choice in both these questions. Each question carries **TEN** marks.

SECTION-A

1. **Write briefly :**
 - a) Write a short note on upward communication.
 - b) What is group communication?
 - c) Distinguish between external communication and internal communication.
 - d) Discuss the advantages of oral communication.
 - e) List down various organizational barriers to communication.
 - f) Define note-making.
 - g) Mention various types of business letters.
 - h) Explain the importance of feedback.

SECTION-B

2. What is the role of communication skills in society?
3. Assume yourself to be the Sales Manager of High-Tech Action Computers, Bengaluru. Your company has recently launched a new low-cost laptop 003 CP in the market. In order to promote the sale of this model, draft a sales letter to be sent to colleges, universities, and other organizations. Invent the necessary details.

4. How do non-verbal means add meaning to the message conveyed?

5. **Critically analyze the following text :**

Premchand was the first great writer to introduce realism in his stories dealing with the problems of common people, feudalism, communalism and corruption. Many of his famous stories have been made into films and television serials. Satyajit Ray filmed his stories 'Shatranj Ke Kiladi' and 'Sadgati'. In 1918, 'Sevasdan' was made into a film in which the renowned singer M. S. Subbulalshmi played the main role. "The Voice of God" is the story of two friends, Jumman and Algu, who are torn apart by a trivial incident. The rift between them deepens when their feelings are overpowered by the position of power that is thrust on one of them (Algu).

6. *"Posture changes as per the verbal content and the mood of the speaker."* Discuss in detail.

7. What are various characteristics of effective feedback?

8. What do you mean by the saying, "face is the index of mind"?

9. Discuss the significance of social communication.

SECTION-C

10. What are various steps that you need to follow to create effective communicative writing?

OR

What are the various barriers to communication? How can we overcome those barriers?

11. What general considerations are taken into account in writing a good report? Substantiate with illustrations.

OR

Imagine a situation in which a manager gives only oral instructions to his subordinates. What problems do you think can crop up under such situations?

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.