

[illegible]

Total No. of Questions : 09

BUSINESS ENVIRONMENT

M.Code : 75829

Max. Marks : 60

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

1. Write briefly :

- a) Mission
- b) Judiciary
- c) PSU
- d) Components of external environment
- e) Social audit
- f) Export processing zone
- g) Mergers
- h) SEBI
- i) Business ethics
- j) IMF

SECTION-B

UNIT-I

2. Explain various environmental scanning techniques.
3. How does political environment influence business policy of an organization?

UNIT-II

4. Bring out the challenges of globalization.
5. What is consumerism? Discuss features of CPA.

UNIT-III

6. Discuss the problems related to technology transfer.
7. What are the arguments against the corporate social responsibility?

UNIT-IV

8. Bring out the arguments for and against India's membership of WTO.
9. Write a brief note on benefits and problems from multinational corporations.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.