Roll No. Total No. of Pages :

Total No. of Questions: 09

B.Com (Hons) (2018 Batch) (Sem.-2) BUSINESS ENVIRONMENT

Subject Code: BCOM-202-18

M.Code: 75829

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:

- a) What is environmental scanning?
- b) Define economic systems.
- c) What is meant by fiscal policy?
- d) What do you mean by consumer under consumer protection act?
- e) Define liberalization.
- f) What is the main purpose of the FEMA?
- g) Why is corporate social responsibility?
- h) What is the role of public sector?
- i) What is the meaning of merger and acquisition?
- j) What is meant by regional groupings?

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SECTION-B

UNIT-I

- 2. What is the concept of business environment? Discuss the nature and significance of the study of business environment.
- 3. What are the objectives of monetary policy? Mention the obstacles in implementation of monetary policy in India.

UNIT-II

- 4. Discuss the impact of legislature, executive and judiciary on business.
- 5. Discuss the concept and emergence of globalization. Briefly explain the impact of globalization on Indian economy.

UNIT-III

- 6. Discuss the critical elements of socio cultural environment. How does socio cultural environment affects the business?
- 7. Explain the regulatory framework with reference to banking and security market in India.

UNIT-IV

- 8. Explain the factors responsible for the growth of multinational corporations (MNCs). What are the benefits of MNCs?
- 9. Explain the main features of the WTO. Discuss its role and functions in today's global business environment.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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