

SECTION-B

UNIT-I

2. What is the concept of business environment? Discuss the nature and significance of the study of business environment.
3. What are the objectives of monetary policy? Mention the obstacles in implementation of monetary policy in India.

UNIT-II

4. Discuss the impact of legislature, executive and judiciary on business.
5. Discuss the concept and emergence of globalization. Briefly explain the impact of globalization on Indian economy.

UNIT-III

6. Discuss the critical elements of socio - cultural environment. How does socio - cultural environment affects the business?
7. Explain the regulatory framework with reference to banking and security market in India.

UNIT-IV

8. Explain the factors responsible for the growth of multinational corporations (MNCs). What are the benefits of MNCs?
9. Explain the main features of the WTO. Discuss its role and functions in today's global business environment.

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