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Total No. of Pages : 02

Total No. of Questions : 09

B.Com(Hons) (2018 Batch) (Sem.-1)
BUSINESS ORGANIZATION AND MANAGEMENT
Subject Code : BCOM 101-18
M.Code : 75090

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Write a note on :

- a) Enumerate the elements of management.
- b) Partnership.
- c) Business forecasting.
- d) MBO.
- e) Define Ethics.
- f) Formal organisation.
- g) Centralised recruitment.
- h) Structured interview.
- i) Horizontal coordination.
- j) Positive reinforcement.

SECTION- B

UNIT-I

- Q2 “*Management is concerned with ideas, things, people*”. Comment.
- Q3 Explain Peter F. Drucker’s contribution to contemporary management thought.

UNIT-II

- Q4 ‘*Planning is a bridge between the present and the future*’. Explain this statement.
- Q5 Explain the process and utility of MBO programme in an organization.

UNIT-III

- Q6 Explain the principles of good organization.
- Q7 ‘*Power and authority are not one and the same thing*’. Give your views.

UNIT-IV

- Q8 What is job analysis? What are the areas covered under job analysis?
- Q9 Explain Herzberg's Two factor theory of motivation. Also explain limitations of the theory.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.