

SECTION-B

2. What are the communication skills needed for a successful manager? Explain the process of communication.
3. Describe the basic model of communication. Explain the 7 C's of communication.
4. How developments of positive attitude help in better communication in business? Discuss.
5. What is corporate communication? Discuss the need for communication training for manager.
6.
 - a. Discuss in detail the structure of a sales presentation.
 - b. Write a note on Need for presentation skills.
7. What are the factors affecting presentations? Discuss the important elements and layout for a good business presentation.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.