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Total No. of Pages : 02

Total No. of Questions : 09

B.Com(Hons) (Sem.-1)

BUSINESS ORGANIZATION AND MANAGEMENT

Subject Code : BCOM 101-18

M.Code : 75090

Date of Examination: 12-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write a note on :

- a) Staffing.
- b) Administration
- c) MBO
- d) Ethical Dilemma
- e) CSR
- f) Span of control
- g) Delegation of Authority
- h) Strategy formulation
- i) Departmentation
- j) Planning

SECTION-B

UNIT-I

2. Discuss various functions of management in detail.
3. What are the various social responsibility of a manager towards their business?

UNIT-II

4. Discuss various techniques of Decision-making.
5. What do you mean by MBO? Explain various weaknesses along with example.

UNIT-III

6. Difference between centralization and decentralization.
7. *“Man an important incurable trouble-maker but forced to co-operate with others”*. Explain.

UNIT-IV

8. Explain V room's Expectancy model of motivation in detail.
9. Discuss the process and types of control.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.