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BCA (2013 & Onward) (Sem.-6) PRINCIPLES OF MANAGEMENT

Subject Code: BSBC-601 Paper ID: [A2377]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION-A

Q-1 Write a short note:

- a) Partnership
- b) Gang plank
- c) Advantages of planning
- d) Programmed and non programmed decisions
- e) System approach
- f) Power
- g) Benefits of decentralization
- h) What are the Requirements of a good control system?
- i) Job enlargement
- j) Managerial grid

SECTION-B

- Q-2 Write short notes on professionalization of management in India.
- Q-3 Define strategic planning. Why has strategic planning become important to managers and their organisation? List and discuss the pitfalls to be avoided in strategic planning.
- Q-4 "Decision-making is the primary task of the management". Discuss the statement.
- Q-5 Discuss Product wise Departmentation. What are its advantages and disadvantages?
- Q-6 Explain Maslow's need hierarchy theory of motivation in detail.
- Q-7 Explain the great man theory of leadership.

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