

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 07**

**BCA (2014 to 2018)/B.Tech. (CSE) (Sem.-6)**

# PRINCIPLES OF MANAGEMENT

**Subject Code : BSBC-601**

**M.Code : 71210**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and a student has to attempt any **FOUR** questions.

## SECTION-A

1. **Write a short note on :**
  - a. What are the characteristics of sole proprietorship?
  - b. Enlist objectives of planning.
  - c. Differentiate between formal and informal organizations.
  - d. Define Management by Objectives (MBO)
  - e. What is delegation of authority?
  - f. Enlist various functions of management.
  - g. Define Motivation.
  - h. What is meant by span of management?
  - i. What is the significance of performance appraisal?
  - j. Highlight importance of training the employees.

## **SECTION-B**

2. What is planning? What are the various steps in planning? Elaborate.
3.
  - a. Explain characteristic features various types of organization structures.
  - b. Describe various techniques of control.
4. Define Staffing. Outline the importance of manpower management in an organization.
5. Write short note on :
  - a. Recruitment and selection
  - b. Centralization vs. decentralization
6. Explain various theories of leadership with suitable examples.
7. Explain nature and scope of management. Briefly describe various functions of management.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**