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Total No. of Pages : 02

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BCA (2014 to 2018) (Sem.-5)
MANAGEMENT INFORMATION SYSTEM

Subject Code : BSBC-503

M.Code : 70630

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and a student has to attempt any **FOUR** questions.

SECTION-A

1. Answer briefly :

- a) Why is a database generally a feature of MIS?
- b) “*Computer based information system is another name for MIS*”. Justify.
- c) What is the purpose of decision making?
- d) Name the physical components of MIS?
- e) What is the importance of MIS?
- f) What are the activities in the Simon’s model of decision making?
- g) What is the role of information system in supporting management?
- h) What is functional MIS?
- i) What are the important pitfalls in MIS development?
- j) Draw a diagram of Simon's model of decision making.

SECTION-B

2. Distinguish between :
 - a) Deterministic and probabilistic system
 - b) Abstract and physical systems
3. What is an MIS? How can it be classified? Explain the important characteristics of various types of MIS.
4.
 - a) Discuss the MIS characteristics and functions.
 - b) What are the information requirements of different managerial levels? Explain.
5.
 - a) Explain the concept of Gorby & Scott Morton Framework for Decision Support System.
 - b) What are the steps and stages in the development of an Information System? Explain.
6. Explain the various marketing functions performed by Marketing MIS.
7. What are the levels and functions of management? Explain in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.