

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BBA (Service Industry Management) (Sem.-6)**

**Subject Code : BBASM-601-18**

**M.Code : 79356**

**Date of Examination : 02-01-2023**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

## SECTION-A

- 1. Write briefly :**
- a) Debt Instruments
  - b) Stock Broking
  - c) Custodial Services
  - d) Hire Purchase
  - e) Credit Rating
  - f) Leasing
  - g) Deposit products
  - h) Forfeiting
  - i) IPO
  - j) Debt and Equity Funds.

## **SECTION-B**

### **UNIT-I**

2. Briefly discuss the process of IPO.
3. Discuss Issue Management intermediaries.

### **UNIT-II**

4. Explain Custodial Services and Depository System.
5. Explain leasing intermediaries and modes of terminating lease.

### **UNIT-III**

6. Discuss legal framework of hire purchase.
7. Briefly discuss objectives benefits and importance of Credit rating.

### **UNIT-IV**

8. What is the Role of Mutual funds in India? Briefly discuss its types and products.
9. Objectives of Insurance and discuss important aspects of Insurance.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**