

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Service Industry Management) (Sem.-6)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BBASM-603-18

M.Code : 79358

Date of Examination : 04-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. **Write briefly :**
 - a) Significance of entrepreneurship development
 - b) Myths about entrepreneurship
 - c) Entrepreneurship traits
 - d) Advantages of Micro Small Medium Enterprise
 - e) Features of Start-up scheme in India
 - f) Industrial clusters
 - g) Industrial estates
 - h) Bridge capital
 - i) Margin money scheme
 - j) Lease funding.

SECTION-B

UNIT-I

2. Elaborate on the role of entrepreneurship and economic development in Indian context by citing suitable examples.
3. Explain various barriers in the way of Entrepreneurship. What could be done to remove these barriers in Indian context?

UNIT-II

4. Explain, important features of business plans and state reasons for failure of business plans.
5. Reveal out major problems of MSMEs and detail about the government policies to deal with these problems.

UNIT-III

6. Give a detailed description of EDP in India. Also outline phases of entrepreneurship programs.
7. Highlight the role Incentives and subsidies in entrepreneurship development. What are their advantages and problems? Explain.

UNIT-IV

8. *'Indian government has not taken suitable steps to deal with the problem of industrial sickness in India'*. Give your agreement/disagreement to the statement and justify in detail.
9. Enlist important financing options for entrepreneurial efforts. Also, reveal out the role of venture capital and angel capital in it.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.